

Checklist for Choosing Best Price Optimization Software in 2018

| Features | Provider: | Provider: | Provider: | Provider: | Provider: |
|--|--------------|--------------|--------------|--------------|--------------|
| | Total score: | Total score: | Total score: | Total score: | Total score: |
| Price Monitoring | | | | | |
| Scanning Schedule | | | | | |
| Data Processing | | | | | |
| User-friendly interface | | | | | |
| High speed of data uploading | | | | | |
| Automated & manual matches | | | | | |
| SLA | | | | | |
| Data Import | | | | | |
| Frequency of Price Monitoring | | | | | |
| Position on the market | | | | | |
| Promotions monitoring | | | | | |
| Stock availability monitoring | | | | | |
| Marketplaces monitoring | | | | | |
| Currency adjustments | | | | | |
| Transparent data quality metrics and visualization | | | | | |
| MAP monitoring | | | | | |
| Shipping cost monitoring | | | | | |
| Additional Product Attributes Monitoring | | | | | |
| On-demand scale | | | | | |
| Price Management | | | | | |
| Extensive library of pricing rules | | | | | |
| Rule-builder | | | | | |
| KPI oriented alerts | | | | | |
| Inventory Analysis & Tracking | | | | | |
| Inventory segmentation | | | | | |
| A/B & If/Then Price Testing | | | | | |
| Channels & Regional pricing Alignment | | | | | |
| Immediate price changing | | | | | |
| Guidance (ebooks, surveys) | | | | | |
| Pricing automation | | | | | |
| Customizable business logic | | | | | |
| Prescriptive pricing strategies | | | | | |
| Manager's Performance Analytics | | | | | |
| Manager's Goals Tracking | | | | | |
| Price Analytics | | | | | |
| Marketing Conversions Import | | | | | |
| Customized Reports | | | | | |
| Data Visualization | | | | | |
| Market Analysis | | | | | |
| Price Index | | | | | |
| Sales Analytics | | | | | |
| Trend Analysis | | | | | |

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| Price Analytics | | | | | |
| In-memory Platform (for historical reports) | | | | | |
| Segments labeling | | | | | |
| ML/AI-based pricing recommendations | | | | | |
| Price Elasticity Calculation | | | | | |
| Dynamic Repricing | | | | | |
| Key Revenue Drivers Understanding | | | | | |
| Performance prediction | | | | | |
| Econometric modeling | | | | | |
| Integration Process | | | | | |
| API | | | | | |
| Access Control | | | | | |
| CRM / ERP / BI / BigQuery Integration | | | | | |
| Data Import/Export | | | | | |
| Customer Support 24/7 | | | | | |
| Dedicated Success Manager | | | | | |
| Live Chat | | | | | |