

crozdesk™

Retail Software Buyer Guide 2020

Top products, market overview & everything else you need to
know before buying software

CROZDESK.COM // THE SOFTWARE DISCOVERY PLATFORM



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**BUSINESS
SOFTWARE REPORTS**
by crozdesk™

INDUSTRY SPECIFIC SERIES





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Crozdesk.com is the most advanced business software discovery platform out there. Since 2014, we help buyers find and compare between 1000s of software products across 250+ different categories.

Whether you're looking for accounting, marketing, CRM or design software, Crozdesk has you covered. Our analyst-grade reports, curated software stacks, expert reviews, user recommendations and other resources help millions of businesses around the world boost their productivity through software.

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YOURSTORY

THIS IS A SMART REPORT

[Crozscore Methodology](#)[Market Radar™ Methodology](#)

This report is powered by Crozdesk user review, vendor and ranking data. The ranking methodology is based on the Crozscore - an unbiased AI algorithm that fully automatically ranks software based on billions of data points. This report is frequently refreshed (usually every 24h) and is therefore always up to date. This version of the report was published on 27 Feb 2020. If you would like a free copy of the newest version of this report you can download it from [Crozdesk.com](#) or [BusinessSoftwareReports.com](#).

RETAIL SOFTWARE

Software solutions in this category help eCommerce and local retail shops manage their business operations. These products help automate certain tasks in inventory and financial management, orders and sales management, payment and invoicing, etc. In addition, you can market your products, create B2B stores, grow sales by using competitive price monitoring and track the supply chain. You can manage sales channels across multiple platforms and integrate resource planning under overarching retail software. All of these tasks can be tracked, analyzed and used for better understanding of the business and increasing the profit margin.

In the following report we will take a look at the Retail software market, compare its top products and have a look at what to pay attention to when selecting Retail and other Industry Specific software.

Industry Specific

Industry specific software, as the term suggests, is any digital solution designed specifically for a niche market or industry. Every business is unique, but not all businesses need an expensive custom software solution. As an alternative, businesses can use industry-specific software that often helps meet unique operational needs of companies within the same industry. For instance, if you are running a shipping company, you may want to use an industry-specific solution for [logistics management](#). That way, you can get your hands on some unique software features that directly apply to your operations, without having to invest large amounts of money on developing a customized software solution to address the needs of your market.



Industry specific solutions are available for a number of sectors, including [manufacturing & engineering](#), [academia & education](#), [travel & tourism](#), [construction](#) and [IT management](#). You'll also find products focused on a particular aspect of business operation, making them more suitable for companies across industries. For instance, software solutions for [field service professions](#) are used by organizations across industries to manage their off-site workers.

Retail is a key part of this segment. At the end of this report we will take a look at other Industry Specific categories and related product groups you may also want to consider.

What is Retail Software?

Retail management is the process of managing a wide variety of tasks and responsibilities associated with a retail establishment. It includes taking control of business processes and strategies to help customers find and obtain the products and/or services they want.

Retail management also covers the task of making sure customers get the best experience possible when shopping for a product or service, whether they're in a physical establishment or online in digital retail stores.

But, performing retail management effectively requires specific tools and applications that facilitate key processes in both physical and digital retail stores. This is where retail software solutions become a valuable asset to any organization in the retail industry.











Retail software, also referred to as retail management systems, are specialized software solutions that specifically deal with key retail operations, including inventory management, sales order management, a point of sale (POS), staff management, customer relationship management (CRM), purchasing and receiving management, reporting and analytics, and more.

Some retail software solutions on the market even offer more functions and capabilities, such as eCommerce applications, email marketing solutions, and route and fleet management for retailers offering delivery and door-to-door services.











TOP 20 | 2020 | RETAIL SOFTWARE



The list below shows the top products, as determined by the Crozscore relevancy ranking algorithm. You can find the full methodology [here](#).

1		Competera ★★★★★ 16 ratings Pricing software for large omnichannel retailers	More
2		Cegid ★★☆☆☆ 2 ratings Yourcegid Retail is a cloud based solution that aligns your organization across all business areas: merchandising, store & digital channels, CRM and analytics.	More
3		Erply ★★★★★ 14 ratings Erply's powerful, easy-to-use, cloud-based POS works on your preferred devices. Available online and offline, and has the flexibility you need to run a successful business.	More
4		iVend Retail ★★★★★ 4 ratings iVend Retail is an Integrated Omnichannel retail management solution that helps retailers to optimize business operations, increase revenue, and reduce operational costs.	More
5		Intelligence Node ☆☆☆☆☆ 0 ratings Intelligence Note offers a retail intelligence platform for merchandisers, retailers, and e-Commerce websites.	More
6		Bagisto ★★★★★ 81 ratings Bagisto is an open-source E-commerce platform built on top of Laravel and Vue.js by Webkul. Its a free and open-source framework that offers you a wide range of functionality.	More
7		Epos Now ★★★★★ 5137 ratings Epos Now provides full-scale business management and point of sale solutions to those in the retail and hospitality industries.	More
8		Prisync ★★★★★ 69 ratings Prisync is a competitor price tracking software for all sizes of e-commerce companies from all around the world.	More
9		ScreenCloud ★★★★★ 50 ratings ScreenCloud quickly turns your TVs, iPads and other tablets into eyecatching digital signage for your business or organization.	More
10		Tagalys ★★★★★ 17 ratings Tagalys is a predictive E-Merchandising solution that dynamically lists products that are more likely to sell across eCommerce Category pages, Site Search & Recommendations.	More

Looking for something specific? [View all products on Crozdesk.](#)

11		EasyPOS ★★★★★ 1 ratings Zopper Retail is a GST enabled POS Software which includes CRM, Billing, Inventory Management, Consumer and Retail Finance and Payments for PCs, Laptops, Tablets and Mobiles.	More
12		Repsly ★★★★★ 48 ratings Repsly is a retail execution software that empowers CPG teams to make data-driven insights and achieve peak performance in the field.	More
13		Vend ★★★★★ 0 ratings Vend is a retail point-of-sale platform.	More
14		Octopus ★★★★★ 39 ratings Octopus is a cloud-based Omnichannel middleware connector that integrates a POS system with popular eCommerce shopping carts and online marketplaces.	More
15		MicroBiz Cloud ★★★★★ 18 ratings EPOS and retail automation software for independent retailers. Rings up sales on iPads, PCs and Macs, manages inventory and integrate seamlessly with QuickBooks and Magento.	More
16		Vertex O Series ★★★★★ 71 ratings Vertex Indirect Tax O Series integrates with an ERP, billing system, or ecommerce platform to deliver accurate tax determination on every sales and purchase transaction.	More
17		Contalog ★★★★★ 18 ratings Contalog can be the digital partner which can centralize your management duties across ecommerce store, mobile commerce app, B2B store, marketplace seller account etc.	More
18		Inventory Source ★★★★★ 90 ratings Fulfillment integrations with the leading distributors and drop ship products for retailers. Instantly add thousands of products to your online store.	More
19		plug&paid ★★★★★ 14 ratings A cross-platform compatible shopping cart solution that lets you easily turn any website into a shop. Accept payments with PayPal, Stripe and Bitcoin. Visitors = Shoppers	More
20		SalesVu ★★★★★ 22 ratings SalesVu Restaurant and Retail POS is a complete iPad cloud based business management solution. Designed to streamline the process for any business and reduce cost.	More

Looking for something specific? [View all products on Crozdesk.](#)

THIS REPORT IS BASED ON

124

VENDOR DATA SETS

7k

USER REVIEWS

~67k

ADDITIONAL DATA POINTS



HIGHLIGHTED TOP VENDOR



COMPETERA ★★★★★ 16 ratings

Pricing software for large omnichannel retailers



Crozscore:
90/100

User satisfaction:
99/100

Press buzz:
39/100

User trend:
Rising



Suitable for:
Enterprises

Platforms supported:
Web App

URL:
https://competera.net/?utm_source=crozdesk&utm_medium=listing&utm_campaign=

More information:
[Crozdesk Listing](#)

About Competera:

Competera is professional pricing software for brick&click retailers that provides price, markdown and promo recommendations based on brand perception, consumer demand, individual business rules, and competitive landscape.

With Competera, retailers make the right pricing decisions every single time and boost their sales, profit and margin while ensuring a rewarding shopping experience.

Competera Pricing Platform offers four modules:

- Demand-based pricing (pricing engine powered by ML, goal-driven pricing scenarios, real-time pricing recommendations, cannibalization modelling);
- Rule-based pricing (common library of repricing rules, rules customization, team's goal management, sales forecasting);
- Competitive data (product matching, marketplace crawling, competitive analytics);
- Promo optimization (markdown management, promo modelling, cross-selling opportunities, impact measuring).

Every client enjoys an individual pricing design and gets support from a dedicated account management team, including an account manager, a pricing solutions architect and customer care managers.

There are two stages of cooperation with Competera Pricing Platform: PoC & Roll-out. Usually, pre-PoC integration lasts for 4-8 weeks depending on the available resources on the client's side. After a successful PoC, the roll-out stage takes up to three days per one category.



CEGID ★★☆☆☆ 2 ratings

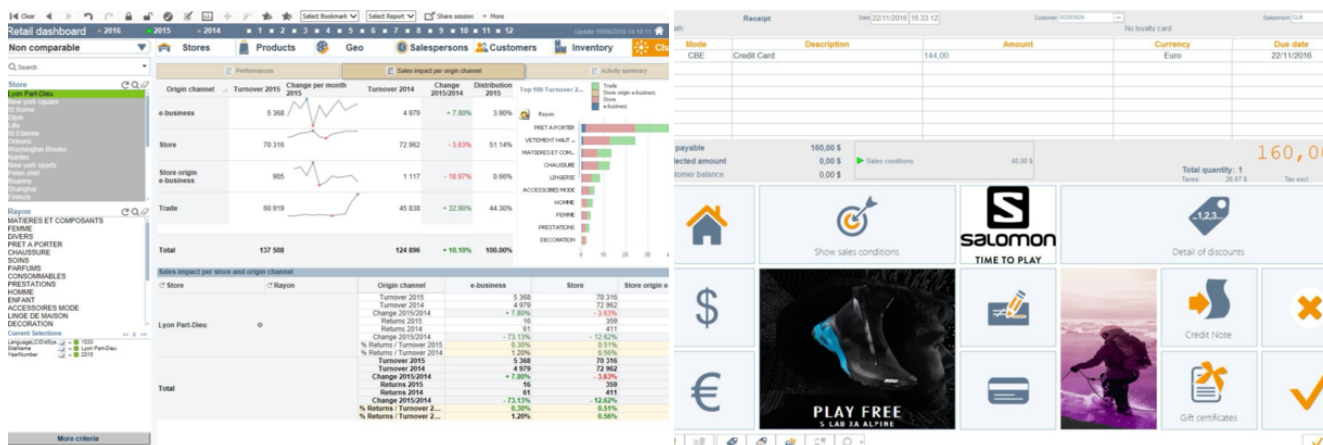
Yourcegid Retail is a cloud based solution that aligns your organization across all business areas: merchandising, store & digital channels, CRM and analytics.

Crozzscore:
83/100

User satisfaction:
41/100

Press buzz:
42/100

User trend:
Rising



Suitable for:
Enterprises

Platforms supported:
iOS, Windows, Other

URL:
<http://www.cegid.com>

More information:
[Crozzdesk Listing](#)

About Cegid:

Your customers expect a seamless shopping experience across all channels. Yourcegid Retail connects all customer touchpoints and streamlines operations so you deliver a personalized experience and gain a holistic view of your retail chain.

ABOUT CEGID

A global leader in digital transformation, Cegid improves the performance of your organization with Cloud solutions for talent and human resources management, as well as finance and business management solutions.

Driven by an ambitious innovation strategy, Cegid's solutions are at the cutting edge of current technology for user trends, including mobility, Big Data, artificial intelligence, collaborative platforms, cloud-services and digitalization.



ERPLY ★★★★★ 14 ratings

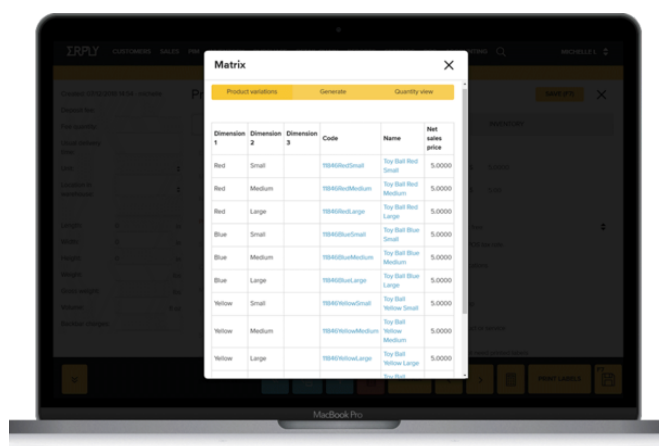
Erply's powerful, easy-to-use, cloud-based POS works on your preferred devices. Available online and offline, and has the flexibility you need to run a successful business.

Crozzscore:
83/100

User satisfaction:
71/100

Press buzz:
47/100

User trend:
No Changes



Suitable for:

Personal, Startups, SMEs, Enterprises

Platforms supported:

Web App, iOS, Windows, Android, Macintosh

URL:

<https://erply.com/>

More information:

[Crozzdesk Listing](#)

About Erply:

The most versatile POS System to run and grow a successful retail business.

Erply's POS helps your company save money, efficiently execute transactions, and make more informed business decisions. We have a very intuitive POS interface that's accessible on desktops, laptops, iPads, Android devices, mobile phones, Windows and iOS operating systems – and of course, through point of sale devices.

Our solution brings the power and functionality of a traditional POS system to a handheld device, giving your business a professional feel without the professional cost. All POS transaction data entered into the app will automatically be synchronized in real time with your Erply account, leaving all of your books and reports completely accurate 100% of the time.

We've built easy-to-use tools right into our POS to help you systematically gather information about your customers, share promotions, cross-sell, look up product information, set up a rewards program, and so much more. We aim to help create a more positive and informed transaction experience for both customers and businesses.

Why choose Erply

Dedicated to helping you

Phone support seven days a week
Dedicated onboarding agents
1-on-1 demos and training tutorials
Support ticket SLA and escalation process

HIGHLIGHTED TOP VENDOR

Functionality like no other

Real-time updates and offline capabilities
Detailed purchase order and invoice tracking
Comprehensive inventory management
Built-in loyalty programs and promotions

Scale up

E-commerce apps that grow with your business
Trusted by start-ups and Fortune 500 companies
Robust servers manage billions of transactions annually
Supports over 15 languages

Security in the cloud

Cloud-based and accessible from anywhere
Encrypted data with 24/7 backup
Compliant with SAS 70/SSAE 16 requirements
Consistent and automatic security updates

Retail that's flexible

Retail, wholesale, and franchise management
Interactive, customizable reports.
Hardware agnostic
Grouping by the user, customer, and product

Integrations

Integrate with e-commerce like Shopify
Customizable plugins suitable for all business needs
Easy-to-integrate API kits
Import data easily from existing POS software

Pricing plans:

ENTERPRISE: - 1 user / month
INVENTORY + POS: 99.0 - 1 user / month
INVENTORY ONLINE & OFFLINE: 69.0 - 1 user / month
POS WITHOUT INVENTORY: 39.0 - 1 user / month

RETAIL FEATURE COMPARISON

You can find a feature comparison of the top products covered in this report below.

 Competera	 Cegid	 Erply	 iVend Retail	 Intelligence Node
✓ API	✓ API	✓ API	✓ API	✓ API
✓ Contact Management	✓ Contact Management	✓ Contact Management	✓ Contact Management	✓ Contact Management
✓ Customer Management	✓ Customer Management	✓ Customer Management	✓ Customer Management	✓ Customer Management
✓ Data Export	✓ Data Export	✓ Data Export	✓ Data Export	✓ Data Export
✓ Data Import	✓ Data Import	✓ Data Import	✓ Data Import	✓ Data Import
✓ External Integrations	✓ External Integrations	✓ External Integrations	✓ External Integrations	✓ External Integrations
✓ Inventory Tracking	✓ Inventory Tracking	✓ Inventory Tracking	✓ Inventory Tracking	✓ Inventory Tracking
✓ Multi-User	✓ Multi-User	✓ Multi-User	✓ Multi-User	✓ Multi-User
✓ Notifications	✓ Notifications	✓ Notifications	✓ Notifications	✓ Notifications
✓ Supplier Management	✓ Supplier Management	✓ Supplier Management	✓ Supplier Management	✓ Supplier Management
✓ Third-Party Plugins...	✓ Third-Party Plugins...	✓ Third-Party Plugins...	✓ Third-Party Plugins...	✓ Third-Party Plugins...
✓ Sales Motivator	✓ Sales Motivator	✓ Sales Motivator	✓ Sales Motivator	✓ Sales Motivator
✓ Shipping Management	✓ Shipping Management	✓ Shipping Management	✓ Shipping Management	✓ Shipping Management
✓ Order management	✓ Order management	✓ Order management	✓ Order management	✓ Order management
✓ BitCoin	✓ BitCoin	✓ BitCoin	✓ BitCoin	✓ BitCoin
✓ PayPal	✓ PayPal	✓ PayPal	✓ PayPal	✓ PayPal
✓ Stripe	✓ Stripe	✓ Stripe	✓ Stripe	✓ Stripe



Bagisto



Epos Now



Prisync



ScreenCloud















































































Tagalys

<input checked="" type="checkbox"/> API	<input checked="" type="checkbox"/> API	<input checked="" type="checkbox"/> API	<input checked="" type="checkbox"/> API	<input checked="" type="checkbox"/> API
<input checked="" type="checkbox"/> Contact Management	<input checked="" type="checkbox"/> Contact Management	<input checked="" type="checkbox"/> Contact Management	<input checked="" type="checkbox"/> Contact Management	<input checked="" type="checkbox"/> Contact Management
<input checked="" type="checkbox"/> Customer Management	<input checked="" type="checkbox"/> Customer Management	<input checked="" type="checkbox"/> Customer Management	<input checked="" type="checkbox"/> Customer Management	<input checked="" type="checkbox"/> Customer Management
<input checked="" type="checkbox"/> Data Export	<input checked="" type="checkbox"/> Data Export	<input checked="" type="checkbox"/> Data Export	<input checked="" type="checkbox"/> Data Export	<input checked="" type="checkbox"/> Data Export
<input checked="" type="checkbox"/> Data Import	<input checked="" type="checkbox"/> Data Import	<input checked="" type="checkbox"/> Data Import	<input checked="" type="checkbox"/> Data Import	<input checked="" type="checkbox"/> Data Import
<input checked="" type="checkbox"/> External Integrations	<input checked="" type="checkbox"/> External Integrations	<input checked="" type="checkbox"/> External Integrations	<input checked="" type="checkbox"/> External Integrations	<input checked="" type="checkbox"/> External Integrations
<input checked="" type="checkbox"/> Inventory Tracking	<input checked="" type="checkbox"/> Inventory Tracking	<input checked="" type="checkbox"/> Inventory Tracking	<input checked="" type="checkbox"/> Inventory Tracking	<input checked="" type="checkbox"/> Inventory Tracking
<input checked="" type="checkbox"/> Multi-User	<input checked="" type="checkbox"/> Multi-User	<input checked="" type="checkbox"/> Multi-User	<input checked="" type="checkbox"/> Multi-User	<input checked="" type="checkbox"/> Multi-User
<input checked="" type="checkbox"/> Notifications	<input checked="" type="checkbox"/> Notifications	<input checked="" type="checkbox"/> Notifications	<input checked="" type="checkbox"/> Notifications	<input checked="" type="checkbox"/> Notifications
<input checked="" type="checkbox"/> Supplier Management	<input checked="" type="checkbox"/> Supplier Management	<input checked="" type="checkbox"/> Supplier Management	<input checked="" type="checkbox"/> Supplier Management	<input checked="" type="checkbox"/> Supplier Management
<input checked="" type="checkbox"/> Third-Party Plugins...	<input checked="" type="checkbox"/> Third-Party Plugins...	<input checked="" type="checkbox"/> Third-Party Plugins...	<input checked="" type="checkbox"/> Third-Party Plugins...	<input checked="" type="checkbox"/> Third-Party Plugins...
<input checked="" type="checkbox"/> Sales Motivator	<input checked="" type="checkbox"/> Sales Motivator	<input checked="" type="checkbox"/> Sales Motivator	<input checked="" type="checkbox"/> Sales Motivator	<input checked="" type="checkbox"/> Sales Motivator
<input checked="" type="checkbox"/> Shipping Management	<input checked="" type="checkbox"/> Shipping Management	<input checked="" type="checkbox"/> Shipping Management	<input checked="" type="checkbox"/> Shipping Management	<input checked="" type="checkbox"/> Shipping Management
<input checked="" type="checkbox"/> Order management	<input checked="" type="checkbox"/> Order management	<input checked="" type="checkbox"/> Order management	<input checked="" type="checkbox"/> Order management	<input checked="" type="checkbox"/> Order management
<input checked="" type="checkbox"/> BitCoin	<input checked="" type="checkbox"/> BitCoin	<input checked="" type="checkbox"/> BitCoin	<input checked="" type="checkbox"/> BitCoin	<input checked="" type="checkbox"/> BitCoin
<input checked="" type="checkbox"/> PayPal	<input checked="" type="checkbox"/> PayPal	<input checked="" type="checkbox"/> PayPal	<input checked="" type="checkbox"/> PayPal	<input checked="" type="checkbox"/> PayPal
<input checked="" type="checkbox"/> Stripe	<input checked="" type="checkbox"/> Stripe	<input checked="" type="checkbox"/> Stripe	<input checked="" type="checkbox"/> Stripe	<input checked="" type="checkbox"/> Stripe






RETAIL FEATURE COMPARISON

You can find a feature comparison of the top products covered in this report below.

<div> <div>  </div> <div>  </div> <div>  </div> <div>  </div> <div>  </div> </div> <div> <div>EasyPOS</div> <div>Repsly</div> <div>Vend</div> <div>Octopus</div> <div>MicroBiz Cloud</div> </div>				
 API	 API	 API	 API	 API
 Contact Management	 Contact Management	 Contact Management	 Contact Management	 Contact Management
 Customer Management	 Customer Management	 Customer Management	 Customer Management	 Customer Management
 Data Export	 Data Export	 Data Export	 Data Export	 Data Export
 Data Import	 Data Import	 Data Import	 Data Import	 Data Import
 External Integrations	 External Integrations	 External Integrations	 External Integrations	 External Integrations
 Inventory Tracking	 Inventory Tracking	 Inventory Tracking	 Inventory Tracking	 Inventory Tracking
 Multi-User	 Multi-User	 Multi-User	 Multi-User	 Multi-User
 Notifications	 Notifications	 Notifications	 Notifications	 Notifications
 Supplier Management	 Supplier Management	 Supplier Management	 Supplier Management	 Supplier Management
 Third-Party Plugins...	 Third-Party Plugins...	 Third-Party Plugins...	 Third-Party Plugins...	 Third-Party Plugins...
 Sales Motivator	 Sales Motivator	 Sales Motivator	 Sales Motivator	 Sales Motivator
 Shipping Management	 Shipping Management	 Shipping Management	 Shipping Management	 Shipping Management
 Order management	 Order management	 Order management	 Order management	 Order management
 BitCoin	 BitCoin	 BitCoin	 BitCoin	 BitCoin
 PayPal	 PayPal	 PayPal	 PayPal	 PayPal
 Stripe	 Stripe	 Stripe	 Stripe	 Stripe

RETAIL FEATURE COMPARISON

You can find a feature comparison of the top products covered in this report below.

				
Vertex O Series	Contalog	Inventory Source	plug&paid	SalesVu
<input checked="" type="checkbox"/> API	<input type="checkbox"/> API	<input checked="" type="checkbox"/> API	<input type="checkbox"/> API	<input type="checkbox"/> API
<input type="checkbox"/> Contact Management	<input type="checkbox"/> Contact Management	<input type="checkbox"/> Contact Management	<input type="checkbox"/> Contact Management	<input checked="" type="checkbox"/> Contact Management
<input type="checkbox"/> Customer Management	<input checked="" type="checkbox"/> Customer Management	<input type="checkbox"/> Customer Management	<input checked="" type="checkbox"/> Customer Management	<input checked="" type="checkbox"/> Customer Management
<input checked="" type="checkbox"/> Data Export	<input checked="" type="checkbox"/> Data Export	<input checked="" type="checkbox"/> Data Export	<input type="checkbox"/> Data Export	<input checked="" type="checkbox"/> Data Export
<input checked="" type="checkbox"/> Data Import	<input checked="" type="checkbox"/> Data Import	<input checked="" type="checkbox"/> Data Import	<input type="checkbox"/> Data Import	<input checked="" type="checkbox"/> Data Import
<input checked="" type="checkbox"/> External Integrations	<input checked="" type="checkbox"/> External Integrations	<input checked="" type="checkbox"/> External Integrations	<input type="checkbox"/> External Integrations	<input type="checkbox"/> External Integrations
<input type="checkbox"/> Inventory Tracking	<input checked="" type="checkbox"/> Inventory Tracking	<input checked="" type="checkbox"/> Inventory Tracking	<input checked="" type="checkbox"/> Inventory Tracking	<input checked="" type="checkbox"/> Inventory Tracking
<input checked="" type="checkbox"/> Multi-User	<input checked="" type="checkbox"/> Multi-User	<input type="checkbox"/> Multi-User	<input type="checkbox"/> Multi-User	<input checked="" type="checkbox"/> Multi-User
<input checked="" type="checkbox"/> Notifications	<input checked="" type="checkbox"/> Notifications	<input type="checkbox"/> Notifications	<input checked="" type="checkbox"/> Notifications	<input checked="" type="checkbox"/> Notifications
<input type="checkbox"/> Supplier Management	<input checked="" type="checkbox"/> Supplier Management	<input checked="" type="checkbox"/> Supplier Management	<input type="checkbox"/> Supplier Management	<input checked="" type="checkbox"/> Supplier Management
<input type="checkbox"/> Third-Party Plugins...	<input checked="" type="checkbox"/> Third-Party Plugins...	<input type="checkbox"/> Third-Party Plugins...	<input checked="" type="checkbox"/> Third-Party Plugins...	<input type="checkbox"/> Third-Party Plugins...
<input type="checkbox"/> Sales Motivator	<input checked="" type="checkbox"/> Sales Motivator	<input type="checkbox"/> Sales Motivator	<input type="checkbox"/> Sales Motivator	<input type="checkbox"/> Sales Motivator
<input type="checkbox"/> Shipping Management	<input checked="" type="checkbox"/> Shipping Management	<input checked="" type="checkbox"/> Shipping Management	<input checked="" type="checkbox"/> Shipping Management	<input checked="" type="checkbox"/> Shipping Management
<input type="checkbox"/> Order management	<input checked="" type="checkbox"/> Order management	<input checked="" type="checkbox"/> Order management	<input type="checkbox"/> Order management	<input checked="" type="checkbox"/> Order management
<input type="checkbox"/> BitCoin	<input type="checkbox"/> BitCoin	<input type="checkbox"/> BitCoin	<input checked="" type="checkbox"/> BitCoin	<input type="checkbox"/> BitCoin
<input type="checkbox"/> PayPal	<input type="checkbox"/> PayPal	<input type="checkbox"/> PayPal	<input checked="" type="checkbox"/> PayPal	<input type="checkbox"/> PayPal
<input type="checkbox"/> Stripe	<input type="checkbox"/> Stripe	<input type="checkbox"/> Stripe	<input checked="" type="checkbox"/> Stripe	<input type="checkbox"/> Stripe

MARKET LEADERS

You can find a list of products offered by the largest Retail vendors below. This is based on an approximation of total users, across all products the vendor offers - not only the market share of their Retail solution.



Vend

☆☆☆☆☆ 0 ratings
Score: 82% | [View Listing](#)



SPS Commerce

☆☆☆☆☆ 0 ratings
Score: 80% | [View Listing](#)



Erply

★★★★☆ 14 ratings
Score: 87% | [View Listing](#)



Cegid

★★☆☆☆ 2 ratings
Score: 87% | [View Listing](#)



Inventory Source

★★★★☆ 90 ratings
Score: 81% | [View Listing](#)



Revel Systems

★★★★☆ 526 ratings
Score: 79% | [View Listing](#)



Orderhive

★★★★☆ 12 ratings
Score: 78% | [View Listing](#)



Prisync

★★★★☆ 69 ratings
Score: 85% | [View Listing](#)



Cin7

★★★★☆ 140 ratings
Score: 78% | [View Listing](#)



Repsly

★★★★☆ 48 ratings
Score: 82% | [View Listing](#)



ScreenCloud

★★★★☆ 50 ratings
Score: 84% | [View Listing](#)



EMERGE App

★★★★☆ 1 ratings
Score: 78% | [View Listing](#)



Vertex Cloud

★★★★☆ 53 ratings
Score: 80% | [View Listing](#)



CartStack

☆☆☆☆☆ 0 ratings
Score: 77% | [View Listing](#)



Vertex O Series

★★★★☆ 71 ratings
Score: 81% | [View Listing](#)



Bagisto

★★★★☆ 81 ratings
Score: 86% | [View Listing](#)



Intelligence Node

☆☆☆☆☆ 0 ratings
Score: 86% | [View Listing](#)



talech POS

☆☆☆☆☆ 0 ratings
Score: 77% | [View Listing](#)



Vin eRetail

★★★★☆ 7 ratings
Score: 79% | [View Listing](#)



Natural Insight

★★★★☆ 11 ratings
Score: 79% | [View Listing](#)

Types of Retail Software

Retail software solutions generally handle a wide range of processes, including checkout activity, customer relationship management, eCommerce activity, inventory flow, and more.

Some of these solutions can also be categorized based on several related software verticals. These are the systems that branch off from the retail management side to other aspects of business like accounting, employee management, and so on.

The different types of retail software include inventory management software, merchandise sales data and analytics software, accounting software, CRM software, business intelligence software, eCommerce software, warehouse management and logistics software, as well as employee management solutions.

The role of each of these software solutions is to facilitate the day-to-day processes of your retail business and to make tasks easier and more efficient for you and your staff, regardless of the size of your business or whether you are managing a physical establishment or an online retail store.

One important thing to note is that even though each of the retail software types mentioned above may seem different altogether, they all offer features and capabilities that often overlap. A CRM-orientated retail software solution, for example, may include POS features and other functions that cover different aspects of your business process.

In addition to these different types of retail software solutions, there are a couple of options available as well when it comes to deployment. There is the conventional on-premise retail management system with POS, inventory management, and staff management solutions. There's also cloud-based retail software, which allows you to handle all your retail management processes via a cloud service.

On-premise solutions are ideal for retailers managing an actual physical establishment. These types of systems come with software that allows them to manage inventory, payroll, POS, orders, employee shift schedules, and more. They also typically come with hardware that accommodates certain features, especially for the POS aspect.

Some of the crucial POS hardware components you need include a credit/debit card reader, receipt printer, barcode scanner, register screen (usually in the form of a tablet or any mobile device with Wi-Fi connectivity), and a cash drawer.

Cloud-based retail software solutions, on the other hand, are managed, maintained, and implemented via a cloud service. In most organizations nowadays, not just in the retail business, cloud-based solutions have become the more popular option in managing a wide variety of business processes for the simple fact that they generally have a low operating cost, are highly efficient, and are easy to manage and operate.

Additionally, cloud-based retail software solutions do not require you to maintain or constantly update your system locally. Users don't have to worry about the technical aspects of the platform, as the service provider will manage that for them. This type of retail software typically utilizes the subscription model, where businesses simply have to choose the subscription package they want and can terminate the subscription anytime they want.

How to Choose Retail Software

When choosing a retail software solution, there are a few core features you need to look at to make sure you get the best value for your subscription or purchase of the product. Some of these core retail management features include inventory management, POS and/or transaction automation, retail CRM, employee management, as well as reporting and analytics.

A decent POS system accompanied by transaction automation should be a standard in any retail software solution. It allows users to automate the process of assigning prices to items during checkout and payment processing. It also helps to minimize human errors from cashiers and adjust inventory/stock levels accordingly.

Retail CRM is a good feature to have if you want to engage customers through promotions, loyalty programs, and by giving special discounts, which in turn enhances customer satisfaction and drives loyalty. It's also a tool that allows you to store crucial customer data like purchase history, contact information, birthdays, anniversaries, and more.

Inventory and employee management features will enable you to manage your store inventory and staff schedules more efficiently. In particular, inventory management functionality lets store supervisors and managers track inventory levels and allows them to make real-time adjustments as products go out to customers. Inventory management is also often directly integrated with the POS system.

Employee management, on the other hand, allows employers to effectively manage the shift schedules of their entire staff, as well as track the hours of overtime, absences, sales commissions, bonuses, and payroll for each employee.

Finally, the reporting and analytics feature helps retailers and store managers to record and analyze sales data and overall business performance. The tool essentially turns seemingly incomprehensible data into reports and dashboards that can easily be digested by any individual, whether they have a strong business background or not.

This particular feature is invaluable to business owners with multiple store locations as it combines data from all store branches and transforms it into more manageable reports and analytics. It will give you an idea of which branches are performing better than others, as well as how and why the performance differs. The tool will also provide you with information regarding the most popular items in your store, allowing you to know which products in your inventory are selling and which ones aren't.

In addition to these basic features, there are more advanced features you might want to consider as well when choosing retail software. These advanced features include merchandise management, warehouse management, and business intelligence. These features, however, should be optional. If you don't have a clear use of such tools and applications in your retail business, then just focus on the core features you actually need.

Benefits of Retail Software

A well-implemented, effective, and feature-rich retail software solution should have a positive impact on your retail business in a big way, especially when it comes to managing day-to-day tasks and attracting more customers to your physical establishment or to your online store.

A good retail management software solution can help to maximize efficiency at checkout, increase the productivity of your entire staff, fine-tune customer relationships to enhance their shopping experience and satisfaction, and help to improve your bottom line as more and more customers shop at your store.

Through its various features such as CRM, POS, and reporting and analytics functionality, retailers will be able to gain valuable customer insights, become more efficient in payment processing, and get a better understanding of the overall performance of the business. All these and more are what retail software solutions can bring to the table.

What Features should be supported?

Below you can find a list of features that are common among Retail software applications. You should have a clear idea which ones you need, which ones you can live without, etc.

BitCoin	BitCoin support - a digital currency operating independently of a central bank.
Notifications	Includes notification support and sends you alerts with information on important events and other time sensitive instances. For example through push notifications on mobile phones or email notifications.
Stripe	Stripe support as a payment gateway allowing you to accept payments online and via mobile apps.
Sales Motivator	Gamification or motivation features within sales and CRM software to increase sales performance.
Contact Management	Manage large amounts of personal or business contacts in a centralized system.
PayPal	PayPal support allowing for the transfer funds electronically or online payments.

Customer Management	Manage customer databases and/or track outstanding shipments, payments and more.
Order management	Manage the fulfilment of sales and orders for goods and services.
Supplier Management	Manage suppliers and purchases required in the day-to-day operation of a business.
Shipping Management	Automate time-consuming shipping issues for goods manufacturers and vendors.
Third-Party Plugins/Add-Ons	Offers additional features or integrations built by third-party developers in form of plugins or add-ons.
Data Import	Importing functionality allows you to use data sets from other systems or platforms to cut down on data entry requirements or to more easily migrate records from similar applications you have used in the past.
Inventory Tracking	Stay on top of inventory levels, to manage the storing, reordering or production of stock items.
Data Export	Exporting functionality can be used to streamline the migration of data sets and information across systems, platforms or applications.
Multi-User	Supports more than just one user account and generally allows for collaboration with colleagues.
API	Application Programming Interfaces (APIs) are programmatic intersections with external products or platforms that allow for custom integrations with your own solutions or other solutions you are using.
External Integrations	Integrations with other software products or platforms to improve efficiency and compatibility across systems.

- **Academia & Education:** Software solutions from this category feature platforms and tools used for educational purposes. All aspects of academia are supported: starting with pre-school and primary school focussed solutions, to college and postgraduate level institutions. Ranging from programs that offer access to video courses and tutorials on various subjects to cloud-based solutions that manage educational content, entries from this list are used by students and teachers alike. Business owners use these programs to create training courses and manage their delivery, both locally and in the cloud.
- **CAD & CAE:** CAD and CAE software are used in the design, modification, optimization and analysis of engineering projects. They improve the productivity of engineers as well as the quality and validity of their designs. Software in this category is used in architectural, electronic, or mechanical design and a range of other fields. The software enables users to design 2D or 3D models and include information such as materials, dimensions, tolerances, processes, and more.
- **Cannabis:** The legalization of medical marijuana (MMJ) in some US states has spawned new regulations that require cannabis businesses to adhere to state and federal laws. Cannabis software aids businesses along the supply-chain to manage their day-to-day operations. This ranges from the tracking of marijuana plants through their life-cycle to providing dispensaries with specialized POS systems.
- **Child Care:** This is a software category dedicated to child care solutions. Both parents and caretakers use these programs to coordinate a variety of day-care activities and manage nursery placements. They allow child care institutions to keep track of schedules, communicate with the caretakers and parents, arrange events and perform other tasks related to child minding, development, etc. Many of these programs are cloud-based and offer a real-time insight into the life of a child using mobile devices.
- **CMMS:** CMMS stands for Computerized Maintenance Management Systems. Software solutions from this category help maintain and track assets / tasks within maintenance-focussed organizational functions. You can keep track and schedule assignments, track existing maintenance tasks and check out historical records within the system. CMMS software is used for optimizing and managing systems that consist of multiple assets, making them accessible through mobile devices and transparent by allowing an insight into their day-to-day operations. You can also use these programs to keep track of projects and track the inventory while performing field service management (FSM) tasks.
- **Construction:** This software category covers solutions that focus on project management, workflow tracking, asset management and other functions related to construction projects. Good structure and organization are key factors for any construction company and relying on these programs to manage everything from the schedule, workforce, inventory, and other specific parameters greatly increases productivity. You can also find complete office solutions that enable you to remotely issue tasks, create and manage construction projects and pay your workers using a mobile device. This is made possible by integrating cloud services into your daily management routine. Freeing up time to manage multiple construction sites independent of your location. Using solutions from this category also allows you to manage the supply chain, track analytics and perform HR and CRM-related tasks.
- **Corporate Real Estate Management (CREM):** This is a specific software category with focus on solutions dealing with corporate location and real estate management. Managing a real estate portfolio of a company, corporate group or a public institution, are the examples of the type of tasks these listed software products are used for. CREM tasks require a solid structure that can track, analyze and manage all the off-location aspects of the business, like logistics, warehouse and dispatch tasks, asset tracking, etc. Field service management tasks in both, the public and private sectors, are often managed through solutions from this category.
- **Electronic Medical Records (EMR):** As the name suggests, this category focuses on software solutions that facilitate the creation, tracking and management of medical records. The transition from physical charts to digital medical records is often addressed by solutions from this segment. This category combines two distinct fields, IT management and healthcare industry, and provides the bridge between them by offering cloud-based services accessible from any medical facility and capable of storing massive amounts of patient records and medical data without taking up valuable office space. They also provide secure sharing services that can be used by medical professionals collaborating on research and development projects.

- › **Entertainment & Media:** Software solutions from this category provide access to all sorts of media and entertainment content. Various types of media can be found using programs from this category: royalty free music, stock images, presentation templates, etc. Specific entertainment segments like podcasting and content marketplaces heavily rely on these programs. Also, these solutions include features like event management, allowing you to register events and then create, promote and sell tickets for them. In addition, you can use them to set up e-commerce platforms designed to sell various activities, classes, memberships, and receive donations as well as create and manage media libraries.
- › **Field Service Professions:** Field Service Management (FSM) software solutions commonly help businesses manage their mobile workforce and the resources they use for field operations. These products are used in many industries, but mostly those that provide on-location services to clients, ranging from plumbing and landscaping to transportation and construction sectors. These programs enable both parties to schedule, analyze and manage projects, track progress and log working hours while on-the-go. Software solutions often include GPS tracking and cloud-based portals, as well as mobile applications incorporating all relevant business functions including workforce and sales management.
- › **Financial Services:** Financial services software is focused on common use-cases in the financial and banking sectors. You will find solutions that assist in the task of stock trading, financial analysis of companies, while some products are designed to support other mission-critical segments within the financial services industry. Other solutions cover insurance and risk management, as well as security and contract management. Software products designed for financial services companies often help automate certain repetitive tasks, such as invoicing, budget structuring, document management, payment processing and financial contract management using digital signatures.
- › **Fitness & Health:** This type of software deals with various aspects of fitness and well-being. Products in this category cover areas like nutrition and dieting, exercise and fitness, as well as basic healthcare applications commonly used for physical and wellness treatments. Using these solutions, you can schedule dieting and exercise regimens, and track the progress of clients and patients. Programs of this nature also allow you to manage appointments, meetings and other events.
- › **Food & Beverage:** Food and beverage software solutions assist businesses in the food and beverage industry with growth, control, processing, shipment and sales of products and services. Software solutions within this industry often feature highly specialized functionality that is used across three major industry segments: agriculture, manufacturing / processing and distribution. Software can assist farmers and producers of raw materials with maintenance, monitoring and control of stock. Within the food processing segment, software helps to ensure quality and consistency of in- and output. This often includes inventory monitoring, automatic ingredient adjustment and production chain optimization. The third sector concerns the distribution and wholesale of the end products to consumers. This generally involves logistics, quality control, pricing and stock management as well as other food service related functions.
- › **Healthcare:** Healthcare software solutions offer a wide range of services that assist in and support the management of hospitals and healthcare practices. Products such as these allow businesses to keep track of appointments, medical records and help improve overall efficiency. Additionally, they often assist with billing and payments, as well as patient insurance management.
- › **Insurance:** Insurance software solutions help deal with a number of challenges insurance businesses commonly face; for example: managing policies, clients and insurance proposals. These solutions provide an efficient, secure online platform to assist insurance providers in dealing with billing and invoicing, contract/policy management and claims procedures. In addition, these products also allow insurance providers to manage sales functions, track agent performance and mitigate risk. You can use these products to research and find insurance providers, gather, create and securely sign digital contracts and policies, Keep track of and manage payments and perform other related tasks.
- › **IT Management:** Products in this software category help an organization manage its IT resources, including workstations, servers and applications. These products often include remote device management functionality, which means you can monitor and resolve any issues remotely. IT support service providers often use these products to plan, implement, monitor, and maintain the quality of IT services offered to their customers. Other key features of IT management software include security and threat monitoring, batch permissions and access management as well as centralized IT infrastructure provisioning. You can also use these products to setup virtual desktop environments and deploy company-wide enterprise IT networks.

- › **Jewelry Management:** Jewelry management software solutions are most commonly used to improve efficiency and organization of jewelry businesses, making any information that may be required easily accessible on one platform. Solutions of this nature often have features to help manage different aspects of a jewelry business, including inventory management, repair tracking, supplier management and automated marketing.
- › **Legal:** Software designed for legal firms and other forms of legal businesses usually include many different features to assist you in running a successful legal business. Some of the functions include billing, invoicing, time tracking, alternative fee arrangements and eSigning. Applications of this kind also help you keep track of all your legal e-mails and documents. These kinds of software products provide a cohesive integrated management solution.
- › **Logistics:** These solutions service the transportation industry and perform all sorts of supply chain management tasks. They help drivers and dispatchers to schedule, track, optimize and manage the transportation of goods across all industries. For example, you can organize an entire returning route and all the specific tasks attached to it, from loading to delivery on both ends. These specific tasks include inventory and asset tracking and management, GPS tracking, order management, warehouse and dispatch management, logistics, etc. GPS and cloud-based computing make most of these programs accessible through mobile platforms and offer capabilities that streamline the scheduling process and improve the performance of cargo and goods transport.
- › **Manufacturing & Engineering:** These products are designed for manufacturing and engineering firms to help them in production and inventory management. Some software products in this category cover a specific area of the production process, for instance, research, design and development, processing or machining. You'll also find products that offer a complete solution to production management, from idea to the final product. In addition to engineering and production management, these solutions are also used for sales management, product information management, inventory and asset tracking, project collaboration, logistics and order management. Some solutions even allow you to perform HR tasks and resource planning.
- › **Nonprofit & Volunteering:** Programs from this category are often used by nonprofit and volunteering organizations to save time and energy on managing volunteers. These products also offer eCommerce solutions and assist in the task of event management, fundraising and event promotion. Some organizations utilize these programs for managing donations, volunteering work promotion, recruitment and other related tasks. You can also use software solutions from this category to schedule, create and promote events that serve your cause, to keep track of assets and inventory, or even to communicate with users and the general public.
- › **Oil & Gas:** Software solutions from this category help make asset and facility management easier for Oil and Gas businesses. They often come with data management functionality to assist you in handling and organizing data. Furthermore, they offer complete control over capital assets, risk management and mobile tracking for on ground engineers. These programs can also be used in marketing and sales within the oil and gas industry. Field service professionals rely on these solutions to gather and process field data. GPS and cloud computing implemented in these programs can help streamline logistics and site management.
- › **Other Industries:** Software solutions listed in this category help small and medium businesses perform specific tasks, or have a very specific and narrow focus. For example, you can find programs that set up a complete back office infrastructure of your SMB, perform sales management and accounting and other system wide tasks. Other task-specific solutions may help you localize your website, recruit new people, or simply market specific skills. Look for solutions that are easy to adopt, accessible from anywhere, and integrate easily with other applications.
- › **Pharmaceutical:** Designed specifically for pharmaceutical companies, these software products help visualize data more coherently and increase overall efficiency. Software of this nature provides pharmacists with a specialist database for prescriptions, drug expiry dates and patient information. These programs enable users to discover and analyze data as well as gather necessary insights into treatments and protocols. Healthcare and pharmaceutical industry professionals often use these solutions to schedule, track and manage drug therapies, manage inventory and research formulations and dosages. Pharmaceutical representatives and sales managers use these programs to market and sell their products and manage the suppliers and customers.

- **Public Sector:** Products in this software category are designed to help resolve the unique challenges public sector companies often face. For instance, post offices, police stations and hospitals often need purpose-built, flexible software solutions that would help them respond to public concerns faster. Software products for public sector companies often contain tools for inventory management, capital management and field service management. You can also use these products to schedule and plan projects, track progress, manage assets and workforce and present these stages to the individual users. Public sector software covers multiple areas, from public transportation and logistics, city planning and PR services to very specific areas like poll taking and public real estate management.
- **Publishing:** This type of software is used to publish all sorts of media and content. These programs enable publishing companies to share written content, images, videos and audio files and post them directly onto their social media platforms. Key features to look for include content marketing capability, media editing tools and cataloging options. You can also find media libraries that offer copyright-free videos / images and royalty free music. Combine these with editing tools to create original content directly within these solutions.
- **Real Estate:** Products in this category focus on all the aspects of the real estate industry, from construction to sales and from advertising to budgeting. These solutions help automate a majority of the tasks performed by individuals and organizations. For example, the same program can be used by a potential buyer to find and inspect a property and by an owner or an industry specialist to market the property, sell it and manage other properties in their portfolio. Estate brokers rely on these programs to share the details of the properties they manage, perform accounting tasks or promote their portfolio in the travel and tourism niche. Users can schedule projects, manage the workforce and keep track of the progress during construction and renovation processes.
- **Restaurant & Hospitality:** Restaurant and hospitality software solutions cover the service industry and provide tools for the promotion and management of restaurants, hotels and other venues. These programs are used to book accommodation and promote restaurants, order ingredients and other supplies, sell tickets to events, compare prices and plan trips from start to finish. In addition, businesses can gain insights into customer reviews and increase customer satisfaction. These solutions are also used in the travel and tourism industry for supply chain management and event management purposes.
- **Retail:** Software solutions in this category help eCommerce and local retail shops manage their business operations. These products help automate certain tasks in inventory and financial management, orders and sales management, payment and invoicing, etc. In addition, you can market your products, create B2B stores, grow sales by using competitive price monitoring and track the supply chain. You can manage sales channels across multiple platforms and integrate resource planning under overarching retail software. All of these tasks can be tracked, analyzed and used for better understanding of the business and increasing the profit margin.
- **Safety Management:** This software category covers areas related to safety and risk management and are used across many industry segments. Common aspects of these solutions entail safety awareness training, safety policies and safety bulletins and alerts. More examples would be incident reporting, audits and inspections, risk assessment, compliance reporting, etc. Software from this segment is also used to schedule and manage various tasks regarding equipment safety, health and safety assessments and to present this data by creating extensive reports accessible from multiple platforms, mobile included. More specific tasks like PPE, DSE, CoSHH management can also be performed using these software solutions.
- **Salon Management:** These products are designed exclusively for salons, spas, fitness studios, etc. They help salon owners with appointment management, reservations and online booking, inventory management, supply chain management, customer service and many others. You can also use salon management software to perform marketing and point of sale tasks and acquire new customers. SMEs and large enterprises often rely on these programs to deploy scheduling solutions to their customers and help them create a unique management system across multiple platforms by tracking all aspects of the business, as well as providing insights through a central dashboard.
- **Travel & Tourism:** Solutions from this category provide support to travel agencies through all stages of tourism management, from planning to booking to execution. Most programs also help deal with post-travel segments like reviews and recommendations. The complexity of these programs varies. For instance, some products offer simple capabilities like reservations and online bookings, while others come with more advanced features, such as, logistics management, real estate management, expenses and purchasing management, marketing and workforce management. Travelers can use these programs to plan their trips, get in touch with agencies and provide their opinions on visited destinations.

- › **Veterinary Management:** As pet owners' spending increases, they are able to afford better vet care and veterinarians. The hospital and medical practice segment makes use of veterinary software platforms to help them improve pet and animal care quality. Apart from management of appointments, cases, staff and clients, these software typically include innovative features for schedule management and communication tools to enhance efficiency and productivity in an otherwise busy practice life to drive performance and profitability.



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